

Matchmaking & Trade Consulting Services

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One of the greatest benefits in attending the Business China Executive Training Program is the support services available to all attending companies and individuals. The International Trade Center and Free Trade Alliance are committed to establishing long-lasting relationships with attendees and supporting their PRC market entry or expansion through matchmaking, one-on-one consulting, and market research.

As an example, on request attendees can receive these services for the upcoming Canton Fair in April 2008. The Canton Fair, held twice a year since it was inaugurated in the Spring of 1957, is China's largest fair of the highest level. Preserving its traditions, the Fair is a comprehensive and multi-functional event of international importance. Fifty trading delegations composed of thousands of China's most credible and financial sound companies take part in the Fair each year. These include foreign trade companies, factories, scientific research institutions, foreign invested and private enterprises, etc.

For detailed information on support services please contact Barbara Mooney, Training Coordinator at the International Trade Center at 210.458.2470. If you are interested in learning more about the Canton Fair please contact Kyle Burns, President and CEO of Free Trade Alliance, at 210.229.9036.